



## Frequently Asked Questions

### **When will my exhibition be presented at PICA?**

The exhibition and accompanying public programs will be presented between 9 May – 27 July 2025 (11 weeks).

### **Where will my exhibition be presented at PICA?**

PICA is located at 51 James Street, Perth WA 6000 in the Perth Cultural Centre, Northbridge.

Artists are able to nominate whether they would like to present in either PICA's Central Galleries on the ground floor of the building or in the West End Gallery on the first floor.

It is strongly recommended that you make an independent site visit (where travel permits) and/or view the floor plans and gallery images in the [Information Pack](#) to familiarise yourself with our gallery spaces.

### **When will my exhibition be announced?**

The successful artist will be notified early July 2024.

This information will be embargoed until public announcement at the end of July 2024.

The exhibition will also be announced as part of PICA's 2025 program announcement, which is scheduled for November 2024.

### **Who will curate my exhibition?**

Your exhibition will be curated by PICA's curatorial team. You are encouraged to familiarise yourself with PICA's programs (past and present), and its mission, vision and values. PICA works with artists who are trail-blazers, exemplars, innovators and change-makers and often acts as a site for challenging and timely conversations. Its programs are carefully crafted, ensuring connections are forged not only between artists and audiences but across art forms, cultures and geographies. For artists, audiences and other communities that it serves, PICA is a meeting and gathering place, a resource and provocateur, and most importantly a partner in the realisation of big and new ideas.



## **Do I submit a proposal for one new work or a full exhibition? Does my exhibition have to be entirely new work?**

The Copyright Agency Partnerships production budget of this project is directed towards the production of a new commission. Your proposal should take PICA's gallery spaces into consideration.

Depending on the nature of your practice, the new commission may be complimented by a selection of existing works. In your proposal, please consider how the new commission may be exhibited at PICA – whether as a stand-alone work or ensemble, or as part of an extended exhibition of new and existing works.

In the latter case, the artist and curator will discuss any additional freight and production that may be required to present existing work. Please note that should very extensive additional production be required to support the presentation of existing works alongside a new commission, the curator and artist will need to discuss the distribution of the production funds to support both these elements.

## **How do I find out more about PICA's galleries and what is possible?**

The PICA [Information Pack](#) is accessible on PICA's website. The [Information Pack](#) includes an overview of PICA's vision and mission, a floorplan and images of PICA's galleries and a summary of available technical equipment.

## **What kind of support will I receive for the production of the exhibition?**

PICA's curatorial team will support the conceptual development and production of the new commission and, where relevant, work with the artist/s on the selection and presentation of additional works for the exhibition. PICA's exhibition coordinator will assist with the scheduling, planning and delivery of the exhibition and its installation. The PICA installation team will provide installation support.

Where a new commission requires substantial production support or specialist skills beyond those of the artist, such as in the fabrication or technical realisation, PICA will work with the artist to identify appropriate professional support.

## **Can my exhibition take place beyond PICA's galleries?**

You are welcome to propose projects that include both in-gallery, digital, hybrid, performance, public space interventions and other expanded formats. However, your exhibition proposal must comprise a substantial in-gallery project that is publicly accessible by audiences over the duration of the exhibition period.

## **Will you support artists developing their applications?**

To find out more about the commission please register for our [Zoom information session](#) on Wednesday 24 April, 2pm (AWST)

PICA is unable to work with artists one-on-one in the development of their proposal. If you have enquiries that are not addressed in these FAQs or in the [Information Pack](#), please contact [communications@pica.org.au](mailto:communications@pica.org.au). Due to the high volume of enquiries and applications, PICA will seek to address enquiries by interested artists within a timely manner.



## **Q&As from live discussion**

### **What kind of detail do you need in terms of production budget costings?**

Ideally, as much information as possible to help frame the proposal and help give an understanding of what's involved. It is helpful to have project costings informed by real quotes where possible to reflect the viability of the project. How the production budget is expended will be specific to each artist's practice and their desires for the commission.

### **Is the artist fee to cover my production time and the production budget to be used for other forms of production?**

The artist fee is a fee that goes directly to the artist. This is a recognition of your intellectual property and conceptual labour in contributing to the exhibition.

In relation to the production fee, if you are an artist who makes your own work in the studio, it may be that some of the production funds will go to that process as well as the related materials. The production funds might also cover costs such as studio hire specific to the production of this project, or studio assistants. Other artists might work with fabricators or other forms of external production, in which case the production funds could be directed to external suppliers or fabricators.

### **What exhibition-related costs are covered by PICA?**

PICA will be contributing in-house installation, operational and staffing costs to the project. These include the time and support of PICA's curatorial and exhibitions staff, the installation crew, standard equipment, opening event, exhibition documentation, public programming, education, publicity and other such standard exhibition costs.

### **What kind of inventory of audio-visual equipment does PICA have?**

PICA holds a basic in-house inventory which includes items such as projectors, rear projection screens, monitors, audio speakers and BrightSign media players. Where specialist equipment is required, this will need to be accommodated in the artist's production budget. PICA can also support the artist to explore options for such technology to best support each project through loan, hire, purchase or sponsorship.

PICA's AV inventory is available [here](#)

### **Do you need a detailed SketchUp or other schematic mock-up in the proposal?**

SketchUp and other illustrations of the proposals can be helpful but are not essential at this stage. Some idea of how the exhibition might take place within PICA's spaces could be valuable in this proposal to additionally illustrate the conceptual rationale. However, please note this is not a stipulated inclusion in the application.

SketchUp models of spaces are available [here](#)



### **Is it possible to suspend from the ceiling above the Central Gallery?**

No, this is no longer possible. It is possible, however, to run truss, scaffold or wires across the balcony to suspend projectors, for example.

A floor plan showing the ceiling heights is available [here](#)

### **Is there a preference for a solo exhibition of a singular new work or can the production budget be spread across several different works (including some already in development)?**

These two approaches, among others, are equally relevant. For the purposes of the proposal, the form of the project should reflect the type of practice you have as an artist and the interests and ambition you have for your new commission. The proposal should also take into consideration the spaces that PICA has available. Please carefully review the floor plan and images or, if you are in Perth, please visit PICA's gallery spaces.

### **Can the production budget be directed to the production of a catalogue?**

It is intended that the production budget for this project is directed towards the production of a new commission. PICA is able to work with the artist on a publication if integral to the commission, but associated costs (writers fees, design, print) need to be accounted for in the production budget.

### **What should be included in the schedule for completion of the new commission?**

In the draft schedule, please state how you plan to make the new commission between July 2024 - April 2025, providing details of the schedule you will follow to make sure you deliver the commission ready for exhibition. This may include, for example, research, design and development, the creation and fabrication of the commission and installation of the commission.

### **If my project includes collaborations, should this be included my proposal?**

Yes, it is helpful to include reference to key collaborators in your proposal if they are relevant to the realisation of the work, and whether they are confirmed. Collaborators may be conceptual, technical, fabricators, and/or other contributions beyond the scope of your own practical skill-set in production.

### **Does Intellectual Property reside with the artist at the end of commission?**

The original work and all other rights remain the possession of the artist.

### **How do I view PICA's spaces?**

To view PICA's spaces, please enquire at front desk or email [communications@pica.org.au](mailto:communications@pica.org.au)

